



**kristie george**  
design web marketing

### **Kristie Carter-George**

kristiegeorge.com  
kristiegeorge@gmail.com  
@kristiejgeorge

### **Education**

The Art Institute of Washington  
Arlington, VA  
Graphic Design  
Bachelor of Fine Arts, Fall 2010

General Assembly  
Washington, DC  
Front End Web Development  
Certificate, April 2016

### **Design**

Adobe Creative Suite  
Microsoft Office

### **Development**

HTML (intermediate)  
CSS (intermediate)  
jQuery (beginner)

### **CMS**

Word Press  
CommonSpot  
Magento  
Drupal

### **Social Media**

Content Writing  
Management

### **Project Management**

Basecamp  
Parature  
Trello

### **Volunteer Activities**

#### **N Street Village**

Computer Assistance/Employment  
Support Volunteer

## **Work Experience**

### **REJ & Associates**

June 2015 to Current

Government Contract Graphic Designer for HUD

Designed a variety of projects including web graphics, branding, booklets, posters, postcards, infographics and fliers.

### **Independent Contractor**

January 2013 to Current

#### **Fuzion (2015 to Current)**

EPUB Designer

- Contracted to create epub.

#### **National School Boards Association (February 2015 to April 2015)**

Graphic Designer

- Contracted for a variety of projects including branding, print, publications, web, and mobile.
  - » Designed the 2014 Annual Report

#### **Institute of Scrap Recycling Industries, Inc. (October 2014 to February 2015)**

Front End Developer, Web Designer, Graphic Designer

- Contracted for a variety of projects including branding, print, publications, web design, mobile design, and web content.
  - » Completed over 80 projects
  - » Rebranded the ISRI Safety and Environmental Council
  - » Redesigned the RIOS2 Certification website
  - » Created graphics for the ISRI mobile application
  - » Designed the 2014 Annual Report
  - » Designed the ISRI Circle of Safety Excellence brochure

#### **Association for Talent Development (January 2014 to October 2014)**

Graphic Designer

- Contracted for a variety of projects including branding, print, publications, web, and mobile.
  - » Completed over 200 projects
  - » Helped stabilize the Creative Department's workload
  - » Branded the Rapid Retooling and MENA conferences
  - » Redesigned the CPLP Candidate Brochure
  - » Designed cover and interior layout for two books

#### **American Academy of Physician Assistants (February 2014 to May 2014)**

Front End Developer, Web Designer

- Contracted to aid in updating their annual IMPACT conference website.

#### **Center for Applied Linguistics (October 2013 to January 2014)**

Production Artist

- Contracted to create interactive versions of paper tests for ESL students.

#### **American Academy of Physician Assistants (April 2013 to October 2013)**

Graphic Designer

- Contracted for a variety of projects including branding, print, eNewsletters, and web design. Also, updated information on websites using Word Press.

### **American Institutes for Research** (February 2013 to March 2013)

- Contracted to design web and print graphics. Also, created copy for Social Media posts.

### **Corporate Executive Board** (March 2013 to April 2013)

Production Artist

- Contracted to aid in the transition to a new brand by updating documents.

### **12.26 Studios**

Graphic Designer

- Contracted for a variety of projects, which included social media and web content management. Client have included KitchenCray (Social Media Management: Pinterest), DKW Communications (Web Content Management) and GreenSweep LLC (Web Content Management).

### **The Epilepsy Foundation**

April 2011 to January 2013

Web & Design Coordinator

- Designed a variety of projects including web graphics, brochures, booklets, logos, posters, newsletters, postcards, fliers, invitations, eNewsletters, magazine advertorial, newspaper ads, and branding.
- Updated content for and help managed the company's main and internal website using CommonSpot and SharePoint. Trained new employees company's main and internal website.
- Managed and wrote content for social media outlets using Hootesuite.
- Managed and sent out e-mails using Convio.

Major Contributions:

- Wrote and initiated a new proposal for the company's brand and design direction
- Designed and contributed language to a proposed Brand Manual
- Proposed new processes for management of both web and print requests

### **Freelance**

February 2007 to Current

Freelance Graphic and Web Designer

Clients have hired me for a variety of projects including web design, content management systems, e-commerce websites, print design, branding, and social media.

- Current Clients: Addiction Policy Forum, Eating By Elaine, Koach Karey, and KitchenCray
- Notable Clients: The Art Institute of Washington, Kwikpoint, Howard University, Sheryl Lee Ralph, Howard University School of Law, Chomping Climate Change, and Roci Diaz